JPAIS/JASMIN International Meeting 2011

Time and Date: 13:00-17:00pm, Sunday 4 December 2011.
Venue: Gran Meliá Hotel Shanghai, Shanghai, China (Actual room TBA)
Shanghai Xintian Hawana Dajiudian (Shanghai Pudong Xinqu Lujiazui Huanlu 1288)
The venue of JPAIS/JASMIN International Meeting, Gran Meliá Shanghai, is 1km far from Shanghai International Convention Center (上海国际会议中心/上海东方滨江大酒店) where ICIS 2011 will be held.

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<th>Opening</th>
<th>13:00-13:10</th>
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<th>Session 1</th>
<th>13:10-14:50</th>
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<tr>
<td>Chair: Motonari Tanabu, Yokohama National University</td>
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<td>Each presentation should last no longer than 25 minutes, including Q&amp;A</td>
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The Effectiveness and Problems of the Logicalizational Systems Analysis from EUD Perspective

Hiroki Tomizawa, Toyo University
Tetsuya Uchiki, Saitama University

Social Media for Effective Decision Making in Company

Toshizumi Ohta, University of Electro-Communications
Hirohiko Suwa, University of Electro-Communications
Yuki Ogawa, Advanced Industrial Science and Technology
Namie Kato, JMR Research Institute, Inc.

Does Social Presence on e-Commerce Web Sites Influence the Purchase Intentions of American Online Shoppers More Than That of Asian Online Shoppers?

Robert Cutshall, Texas A&M University
Quy Dang, Texas A&M University
A Social Life of Security: A Story of the Computer Security Incident Response Team

Miyoko Suzumura, Meiji University
Daisuke Sugihara, Meiji University
Aki Nakanishi, Meiji University
Toshio Takagi, Okinawa University
Ikuya Hayashi, Meiji University; NTT Information Sharing Platform Laboratories

Break 14:50-15:10

Session 2 15:10-16:50

Chair: Motonari Tanabu, Yokohama National University
Each presentation should last no longer than 25 minutes, including Q&A

The Characteristic of IS Design Approach in Japan based on the Case Studies in Japan and China

Tetsuya Uchiki, Saitama University

Theoretical Investigation of Doing Phenomenology with Activity Theory in Systems Analysis

Takeshi Kosaka, Tokyo University of Science

An Extended Study on the Effectiveness of BSC Measurement for Evaluating the Return on IT Investment

Masaaki Hirano, Waseda University

Which Country Is the Best Partner for Japanese IT Companies to Outsource?

Michiko Matsushita, Kanto Gakuin University

Closing 16:50-17:00